

TERMS OF REFERENCE

Position	Ecotourism-cum-Marketing Specialist
Organization	Parambikulam Tiger Conservation Foundation, Parambikulam Tiger Reserve, Anappady, Palakkad -678661
Remuneration	Rs.25, 000/- per month (consolidated).
Supervisor	Executive Director, Parambikulam Tiger Conservation Foundation.
Headquarters	Parambikulam Tiger Reserve (PKMTR)
Nature of engagement	Annual contract.
Duration:	One year (Extendable)
Duties and Responsibilities: <ul style="list-style-type: none"> • Manage and coordinate all ecotourism programmes and livelihood improvement activities of the local communities in Parambikulam Tiger Reserve and adjoining landscape. • Prepare protection-oriented, ecologically sustainable, socially acceptable and economically viable ecotourism programmes/ projects in tune with the Tiger Conservation Plan of PKMTR and extend technical support for the implementation. • Conduct periodic review/ monitoring of ecotourism / livelihood programmes for streamlining and improving the efficiency. . • Undertake capacity building programmes for the EDC members for effective implementation of ecotourism and Eco development programmes in PKMTR and adjoining landscape. • Carry out feasibility studies; assess market/financial sustainability of ecotourism and other ecodevelopment programmes. • Prepare periodic reports as required by the management. • Any other related duty assigned by Chairman and Chief Executive Officer, Parambikulam Forest Development Agency. 	
Recruitment Qualifications	
Education and Experience:	<ul style="list-style-type: none"> ➤ Post Graduate degree in Social Sciences/ Development Studies/ Management Studies ➤ Qualifications on Tourism and Travel studies / Hospitality and Tourism management / Public relations or other related fields are desirable. ➤ Outstanding Communication and Organization skills ➤ A minimum of two year's working experience in the related fields is preferred ➤ Proficiency in Computers is essential
Language Requirements:	Fluency in English, language of the duty station, excellent drafting and verbal communication skills.
Selection Process	Written Exam and Personal Interview

Interested Candidates may apply in prescribed format with detailed CV/Resume to the following address:	Executive Director, Parambikulam Tiger Conservation Foundation O/o The Conservator of Forests, Wildlife, Northern Region, Aranyabhavan Complex, Olavakkode, Palakkad – 678002. Email: - joinptcf@gmail.com
Last Date for submission of applications:	05.12.2021
Application Form	
Post applied for:	
Name of the applicant :	
Address:	
Contact Number:	
Email:	
Bio-data including all relevant certificates (to be attached)	
Have you been dismissed or removed from Govt. Service (If Yes, give details)	
Have you been arrested or convicted in any offences (If Yes, give details)	